**ALLISON BEATTY, Web Developer**

Durham, NC | 301.938.9763 | [abeatty235@gmail.com](mailto:abeatty235@gmail.com)

2017-2019: *AshevilleFM Community News* (https://www.ashevillefm.org/community-news/)

* Maintained blogging backend for local radio station’s website as a news team intern-turned-volunteer.
* Examples:
  + <https://www.ashevillefm.org/post/interview-with-pansy-fest-and-another-carolina-anarchist-bookfair/>
  + <https://www.ashevillefm.org/post/intv-with-michelle-myers-of-the-center-of-biological-diversity/>
  + <https://www.ashevillefm.org/post/intv-with-justin-young-of-riverlink/>
  + <https://www.ashevillefm.org/post/intv-with-the-organic-growers-school/>
  + <https://www.ashevillefm.org/post/intv-with-amy-cantrell-of-beloved-asheville/>
  + <https://www.ashevillefm.org/post/intv-with-julia-mcdowell-of-just-folks/>
  + <https://www.ashevillefm.org/post/intv-with-jasmine-hanks-of-the-western-womens-business-center/>

2022: *Carolina Population Center, Global Food Research Program* (Graduate Communications Assistant)

* <https://www.globalfoodresearchprogram.org/publications/>
  + Posted new publications following site conventions and style guide.
  + Updated old publications for accessibility, date/formatting conventions, & overall correctness.
* **UNC Digital Accessibility Office trainings** completed:
  + Web Accessibility Basics (2022-02-03)
  + Document Remediation Part 1 – Word and PowerPoint (2022-02-09)
  + Document Remediation Part 2 – PDF Accessibility (2022-02-15)
  + Siteimprove Basics

2019-2023: *Malaprop’s Science Fiction Book Club* (Digital Coordination, Promotional Materials & Communication)

* <https://sfbc.substack.com/> (main newsletter site)
* Zine & Fliers (Adobe InDesign, Illustrator):
  + <https://tinyurl.com/abeatty-sfbc>

2023: *BelongIn, UNC-CH LAUNCH Accelerator*

* **Web Development**: Successfully transitioned beta pro-social web app into web and mobile responsive interfaces using Bubble low-code IDE.
* **Accessibility & Information Architecture**: Increased app’s digital accessibility score from 30% to 98% with a thorough redesign of the app’s information architecture in the Bubble low-code web development platform.
* ‘Explore’ and ‘Create Event’ Pages:

A screenshot of a search engine

Description automatically generated

Figure ‘Explore’ Back-End Architecture

A screenshot of a phone

Description automatically generated

Figure 'Explore' Mobile User Interface

A screenshot of a computer

Description automatically generated

Figure 'Explore' Web User Interface

A screen shot of a computer

Description automatically generated

Figure 'Create Event' Back-End Architecture

A screenshot of a social media application

Description automatically generated

Figure 'Create Event' Mobile User Interface